

Participants Needed

- Do you have children aged 2-8 years old?
- Are you aged between 30-40?
- Could you help us to evaluate a **new range of sensory play personal hygiene products for children?**

Researchers at the Business Solutions Group at Coventry University Enterprises Ltd are looking for parents of young children (aged 2-8) to take part in a concept evaluation study.

Participation will involve an online interview to discuss the concept, acceptability, and perceived usefulness of the new brand and product range.

For more information on the study and to find out how to take part, please contact:

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This study has been reviewed by Coventry University Ethics Committee (P96842)