

Participants Needed

Are you/do you:

- **Aged between 30 and 45?**
- **Excited by new technology and regularly shop for high-end technology products?**
- **Have a personal income of at least £100,000 or a household income of at least £150,000?**
- **Have at least one child aged 7-14 living at home?**

Researchers at the Business Solutions Group at Coventry University Enterprises Ltd are looking for individuals who love technology, to give their feedback on a new smart home product concept.

Participation will involve taking part in a video interview, which will take no more than 90 minutes. You'll get a £25 John Lewis voucher as a thank you.

For more information on the study and to find out how to take part, please contact:

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This study has been reviewed by Coventry University Ethics Committee (P106163)

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